

Todd Leafman

Consultant at Profit Builder Network

Todd is a consultant with Profit Builder Network. His focus is on human resources, training and development, and strategic planning. By leveraging his 10+ years of professional experience, Todd is able to offer practiced and proven advice.

Before joining Profit Builder Network, Todd began his career as a public sector consultant at IBM in Washington D.C. During his time at IBM Todd worked on several projects within the DoD. Some of his notable clients are the Army, the Navy, and the Criminal Investigation unit of the IRS. Todd's project work focused on the people and processes of the organizations he worked with, specializing in training and development and process improvement.

After leaving IBM, Todd pursued a lifelong passion and opened his own personal training and nutrition consulting business. Using skills he learned as a consultant he approached every client thoroughly and analytically. Through interviews and discovery, he assessed client practices, created improvement plans, delivered training instructions, tracked and analyzed data, and offered performance reviews.

Todd earned his BS in political science at the University of Florida. He is currently pursuing a MEd in Adult Education at the University of Minnesota.

Todd is excited to be back in Minnesota with the opportunity to share his expertise to help clients improve.



Todd has done a great job getting up to speed and quickly learning about our business and understanding the dynamics and personalities of our management team. His attention to detail, thought process and suggestions have proven to be very valuable as we continue to develop our One Page Business Plan and grow our company to the next level.

Justin McPhee
VP of Engineering,
Mold Craft Inc.